

Independent Herald

Your local weekly newspaper

Rate Card 2026



No.1 for readership
Read by more than 30,000 people every issue



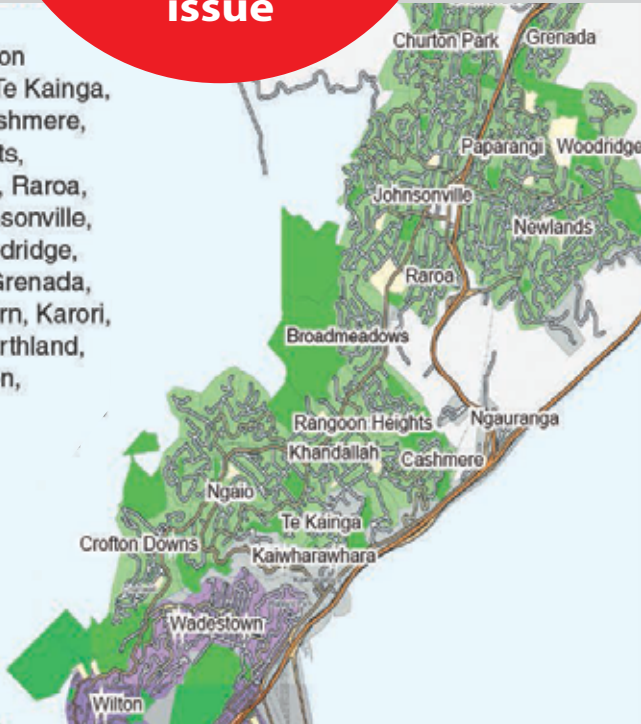
TRUSTED
Serving the community for over 54 years

Western and Northern suburbs
WELLINGTON

Read us in print, online
or on your smart phone 24/7

**No.1 for
readership**
Read by more
than 30,000
people every
issue

Chartwell, Crofton
Downs, Ngaio, Te Kainga,
Khandallah, Cashmere,
Rangoon Heights,
Broadmeadows, Raroa,
Newlands, Johnsonville,
Paparangi, Woodridge,
Churton Park, Grenada,
Glenside, Kelburn, Karori,
Karori West, Northland,
Thorndon, Wilton,
Wadestown,
Highland Park



Grow customers, sales and profits by advertising with us....

- ✓ No.1 read in the Western and Northern suburbs of WELLINGTON
- ✓ Perfectly timed to maximise your results being delivered every Thursday, with less clutter in the letterbox
- ✓ Best local story count in the district.
- ✓ We are the trusted local news source, we've been around for 50 years.
- ✓ We get your message into the home where buying decisions are made.
- ✓ Our readers are local, which means they are most likely to buy from you.
- ✓ We deliver into letterboxes
- ✓ Easy and convenient compact format, high readership, ensuring your advertising works harder for you.
- ✓ We offer a FREE advertising consultancy and design service. We live locally and understand our marketplace, we give you the best advice to get results.
- ✓ Proudly locally owned and operated
Read us online 24/7.

Get in touch

(04) 587 1660

www.independentherald.co.nz

Advertising:

SALES

Brenda

021 640 152

brenda@wsn.co.nz



SALES

Steve

027 765 8303

steve@wsn.co.nz



NATIONAL SALES

Les Whiteside

021 360 008

whitesidemediamedia@gmail.com



CLASSIFIED SALES
classifieds@wsn.co.nz

Read us online at

www.independentherald.co.nz

All our latest stories can be read online, no matter where you are, our local community news is always accessible 24/7 anywhere in the world!

Up to 48,000 on-line views
on an average month



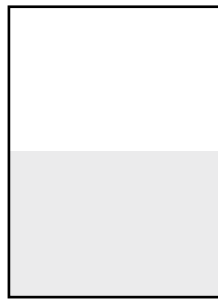
Effective advertising sizes and rates



FULL PAGE

38x8
(380x260mm)

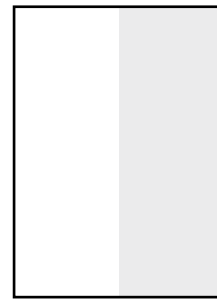
\$1195



HALF PAGE

18x8
(180x260mm)

\$690



HALF PAGE VERTICAL

38x4
(380x129mm)

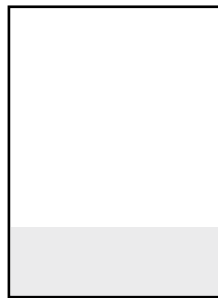
\$690



FRONT PAGE SOLUS

6x4 (60x129mm)
or 6x8
(60x260mm)

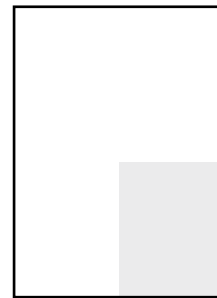
\$360 (6x4)
\$690 (6x8)



1/4 PAGE HORIZONTAL

9x8
(90x260mm)

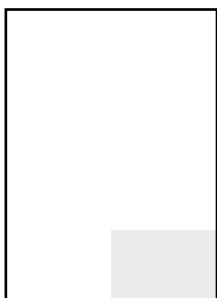
\$450



1/4 PAGE VERTICAL

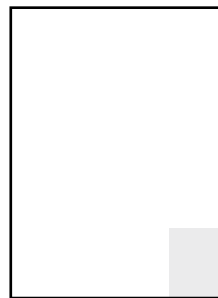
18x4
(180x129mm)

\$450



10x4
(100x129mm)

\$290



10x2
(100x63mm)

\$190

Advertising rates includes full colour.

DISPLAY	CASUAL	6 ads	12 ads
1/16 Page 100x63mm	\$190	\$170	\$150
1/8 Page 180x63mm or 100x129mm	\$290	\$260	\$230
1/4 Page 180x129mm or 90x260mm	\$450	\$405	\$360
1/2 Page 180x260mm or 380x129mm	\$690		
Full Page 380x260mm	\$1195		
Front Solus 60x260mm	\$690		
Guaranteed page or position	+25%	+25%	

*All rates exclude GST

COMPLETE MATERIAL

File formats accepted:

All digital advertising material supplied must be in PDF (portable document format)
We strongly recommend using Adobe Acrobat Distiller software to create PDF files.

NON SUPPLIED ADVERTS

Please supply any logos required in your advert in high resolution jpg or pdf formats.
Photos are to be high resolution jpg.

CLASSIFIED ADVERTISING

Casual: \$7.50 per col cm
(Situations Vacant/Public Notices)

Run Ons: \$12.00 Minimum
for 3 lines (12 words)

**Community Notice
(non profit organisations)**
\$15.00 for 25 words

Trades & Services

3 month contract
(6x2) \$55.00 per week
(6x4) \$78.00 per week

COLUMN WIDTHS

1 column: 31mm
2 columns: 63mm
3 columns: 96mm
4 columns: 129mm
5 columns: 161mm
6 columns: 194mm
8 columns: 260mm

DEADLINE

Display:

Booking: as soon as possible
Copy: Midday Wednesday
latest

Classified:

Booking: as soon as possible
Copy: Midday Wednesday
latest

Complete Material: File by File
by day prior

*All rates exclude GST

ASK ABOUT OUR SPECIAL WAINUIOMATA NEWS RATES

*Only for Independent Herald advertisers.

Wainuiomata
news